Beyza Sezer

Product Designer | UI/UX

Portfolio website
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About

Product designer with experience in fintech, healthcare, enterprise software, AI, and digital platforms. I design web and mobile products, from user flows and interface design to dashboards, responsive experiences, and design systems.

Experience

ADAM Creative

On-site / Full-time
Feb 2026 - Sep 2026

Product Designer

Designed responsive websites and digital product experiences for brands across finance, investment, technology, automotive, and heating & cooling.

Worked on UX structure, UI design, responsive design, and design systems for clients including Tera Group companies, Baymak, NOW, and Spoticar, while also contributing to digital communication projects for Disney.

PUF

Remote / Full-time
Nov 2025 - Jun 2026

Product Designer

Led the UI/UX design of Puf Wallet and the Puf mobile app, working on user flows and interfaces across both products.

Designed web interfaces, logos, and visual assets for Puf's digital products and brand identity.

Freelance

Remote
Mar 2021 - Present

Product Designer

Worked across AI and fintech projects, including Magic Frame, an AI photo and video generation mobile app, and Past Service, a mobile payment and cashback application.

Worked on corporate website and branding projects for Esmatik and Digitora.

Configgo Technology

Remote / Full-time
Aug 2025 - Nov 2025

Product Designer

Designed enterprise interfaces for Configgo CRM, Digital Twin Platform, and CSM 2.0, covering modules for sales, document management, task tracking, calendar, collaboration, and project management.

Worked on data visualization dashboards, a communication center, AI-powered chatbot modules, interactive 3D digital twin experiences, and map-based interfaces for real estate and investment projects.

Amatis

On-site / Full-time
Mar 2025 - Jul 2025

Product Designer

Worked on digital products and interfaces across healthcare and technology projects, including the ARPM remote patient monitoring platform, ECG analysis software, and a price comparison application.

Designed the Amatis corporate website and contributed to its go-live process.

Optimimax

On-site / Part-time
Sep 2024 - Nov 2024

Product Design Intern

Designed the corporate website for Optimimax, an AI platform focused on sustainable manufacturing and developed by Orhun Teknoloji A.Ş.

Created social media visuals and a client-facing service catalog, along with UI components and design guidelines used across the platform’s digital interfaces.

Education

Eskişehir Osmangazi University

Sep 2020 - Jul 2024

Visual Communication Design

Bachelor's degree in Visual Communication Design.

Languages & Tools

Languages

Turkish - Native
English - B2

Tools

Figma, Framer, Codex, Claude, Adobe Photoshop, Adobe Illustrator, Procreate, Jitter, Jira, Trello